NADIEM MAKARIM'S SPEECH ACTIONS : CRITICAL DISCOURSE ANALYSIS OF TEACHER'S DAY COMMEMORATION

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ABSTRACT

Teacher Day Commemoration the most vital day for education in Indonesia, serves because the chief podium for the minister of education. analyzing Nadiem Makarim's speech through the viewpoint of Fairclough, who offers a three-dimensional framework for text and discourse, changed into the focal point of essential discourse evaluation. This observe makes use of a descriptive qualitative approach through engaging in a critical Discourse analysis method. The records for this research is a transcript of Nadiem Makarim's speech on the time of instructor Day Commemoration 2019 and analyzed thru statistics reduction, facts display, and drawing the conclusion. At the micro-degree, Nadiem Makarim's speech hired diction to emphasize the placement of the folks who might be participating in his speech. The lexical structures used are metonymy, collocation, and a contrasting conjunction. At mezzo-degree, the text was a transcript thatbecame published on November 28, 2019, at the web sites. At macro-degree, the speech become given in the course of the country wide education demonstrates the situational stage. Theinstitutional stage proved in the course of his tenure gave the speech. The social stage demonstrates that each the audiences' and all Indonesians' reactions to Minister's speech have been high-quality and bad. Together with his speech, Nadiem Anwar Makarim acquired unique attention from the community due to his function as an critical individual. The statistics he conveyed has made the researchers locate the macro, mezzo, and micro tiers. it's miles important to know the that means of the speech so the listeners might also have a distinct angle in supply their opinion.
Keyword: Teacher Day Commemoration, Education in Indonesia, Nadiem Makarim

I. Introduction

What is a Speech Act? A speech act is an utterance that serves a function in communication. Speech act is a pragmatic element involving the speaker, listener, or writer or reader and what is being discussed. Speec Events may also include Speech Acts. J.L Austin observed that „many utterances do not communicate information, but are equivalent to actions

From Nadiem Makarim's video speech on Teacher's Day commemoration in 2019. In the video, he raises various teacher problems and admits that he will not make empty promises, the contents of the video are about the reality he feels, bureaucratic difficulties which disrupt the teacher's main task.

there are 5 types of speech acts, namely representative speech acts, directive, Commissives, Expressives, and Declarations.. Type representatives is a speech act that commits a speaker to the truth of the expressed proposition (asserting, concluding, describing). Directive is a speech act that is to cause the hearer to take a particular action (requesting, questioning, ordering). Commissive is a speech act that commits a speaker to some future action (promises, refuses, offering). Expressive is a speech act that expresses on the speaker's attitudes and emotions towards the proposition (thanking, apologizing). Declarative is a speech act that changes the reality in accord with the proposition of the declaration(excommunicating, declaring war)

II.   Literature Review

Citical Discourse Analysis (CDA) is a growing interdisciplinary research motion composed of more than one awesome theoretical and methodological procedures to the look at oflanguage. each has its personal precise schedule.

Critical Discourse Analysis acts as a technique that investigates all elements of language use in political and social contexts. It investigates now not simply the relationships among literary bureaucracy, but additionally the relationships among textual structures and their function in society (Hussein, 2016). The researcher would possibly finish from the previous remark that CDA specializes in disclosing the text's hidden meaning. It also demonstrates how the speaker or creator uses strength in his speech to steer the dominant businesses' minds and behaviors via persuading them of his beliefs and reviews (Allami & Barzegar, 2020; Dandar & Lacey, 2021; Poole, 2010). it can be assumed that the fundamental intention of CDA is to parent out how spoken or written texts are organized, after which to investigate latent ideological factors and power family members by way of reading the textual content's language and structures. for this reason, the use of specific languages has implications for the emergence of certain meanings. the selection of phrases and the manner of providing a truth also determines the form of the construction of fact which on the same time determines the that means that arises from it (Yanti et al., 2019).

Norman Fairclough is a critical Discourse Analyst who studies the relationship among language, energy, and social popularity. Fairclough hooked up his essential Discourse evaluation version in 1989, which became the epicenter of CDA. The CDA version includes 3 interconnected evaluation strategies connected to a few interconnected discourse dimensions a text (spoken or written), discourse exercise manufacturing, intake and distribution of the textual content, and socio-cultural exercise. according to (Amoussou & Allagbe, 2018) they stated that Fairclough offers a 3-dimensional framework for the analysis of textual content and discourse, they may be the linguistic description of the formal properties of the text,

the translation of the connection between the discursive approaches or interaction and the textual content, the reason of the relationship between discourse and social and cultural truth. From the rationale and former research, the researchers select the speech of Nadiem Makarim because the researchers need to realize the micro-stage, mezzo-degree, and macro-level observed inside the Nadiem Makarim's speech

III.   Method

This take a look at makes use of a descriptive qualitative approach with the aid of engaging in a critical Discourse analysis approach added by using Norman Fairclough. consistent with Edward & Sorta Hutahaen, (2018) qualitative research is a technique of inquiry that yields descriptive statistics, which include verbal or written records. The statistics supply on this take a look at is a video that includes phrases, terms and clauses in the speech of Nadiem Makarim on the time of instructor Day Commemoration 2019. The records for this studies is a transcript of Nadiem Makarim's speech.

The main purpose of qualitative records series is to provide sources for an empirical investigation of the issue that the examine is about (Flick, 2018). The researchers perform a little steps in accumulating the data. First, the researchers finding a video and the script about the speech of Nadiem Makarim at the time of teacher Day Commemoration 2019 and the video of the speech was downloaded from the Youtube page. To make it easier for the researchers to investigate the statistics, transcription turned into achieved in order that the statistics become legitimate and may be accounted for. the second step is the researchers to look at the video and read the speech script. The very last step is the researchers reading the video and the script by means of using the 3-dimensional framework through Norman Fairclough to find the micro- level, mezzo-stage and macro-degree inside the Nadiem Makarim's speech. The researchers applied the qualitative records analysis principle (Miles et al., 2014). 3 levels are concerned in this sort of evaluation. it's far information reduction, statistics show, and drawing conclusion

IV.   Finding and Discussion

This studies aims to identify critical Discourse analysis (CDA) in Nadiem Makarim's speech. The facts, which are the transcripts of Nadiem Makarim's speech, are analyzed the usage of Norman Fairclough's three-dimensional framework. The Fairclough framework is a socio- cultural analysis of spoken or written language texts, discourse exercise, and discursive occurrences (Hussain et al., 2015). The 3 dimensions of Fairclough's framework are as follows:

1. Micro-level examines using concord, coherence, grammar, topic, modalities, and lexical systems in the text or script.
2. Mezzo-level examines how the text was created, disseminated, and used. The manufacturing and intake of the texts also are tested at this stage, with a focus at the connections among strength members of the family.
3. Macro-level examines the social surroundings's situational, institutional,

and social stagesthat influence the texts

1. Micro Level

In Nadiem Makarim speech, the researcher found the micro-level in such of linguistics aspects of the speech:

- *Bapak* dan *Ibu Guru* yang saya hormati
- *Saya* ingin berbicara apa adanya, dengan hati yang tulus, kepada semua *guru* di Indonesia, dari Sabang sampai Marauke.
- *Anda* tahu betul bahwa potensi *anak* tidak dapat diukur dari hasil ujian, tetapi terpaksamengejar angka karena didesak berbagai pemangku kepentingan.
- Berikan kesempatan kepada *murid* untuk mengajar di kelas.

The words such as Bapak, Ibu Guru, Saya, guru, Anda, anak, and murid are the diction used to indicate the status of figures involved in the speech. Bapak, Ibu Guru, Anda are used to the formal greeting for special audiences, all teachers in Indonesia. The word saya is the pronoun I in English used by the speaker to call himself. In contrast, the words of anak and murid are used as the pronoun of students.

Nadiem Makarim separated the words for him using saya and Anda or Bapak, Ibu Guru as the peculiar listener of his speech. He never uses the word us for him and the teachers as the audience because he clearly stated in his speech that he wanted to talk sincerely with all teachers in Indonesia from Sabang to Merauke.

- Anda ditugasi untuk *membentuk* masa depan bangsa, tetapi lebih sering diberi aturandibandingkan pertolongan.
- Anda ingin *membantu* murid yang mengalami ketertinggalan di kelas, tetapi waktu Andahabis untuk mengerjakan tugas administratif tanpa manfaat yang jelas.
- Satu hal yang pasti, saya akan *berjuang* untuk kemerdekaan belajar di Indonesia.

The resource statements that Makarim uses are in the diction about something good. The words membentuk, membantu, berjuang were in English are to shape, help, and fight have positive meanings. In the dictionary, to shape is to give a peculiar form, help is to give assistance or support to someone, and the fight is to take part in struggling for something.

- Anda frustasi *karena* Anda tahu bahwa di dunia nyata kemampuan berkarya dan berkolaborasi akan menentukan kesuksesan anak, bukan kemampuan menghafal.
- Anda tahu bahwa anak memiliki kebutuhan berbeda, *tetapi* keseragaman telahmengalahkan keberagaman sebagai prinsip dasar birokrasi.
- Anda ingin setiap murid terinspirasi, *tetapi* Anda tidak diberi kepercayaan untukberinovasi.

The sentences in the above example of the data use conjunction such as karena (because) and tapi (but). These conjunctions make the sentences cohesive. The conjunction because in example 8, is subordinating conjunction which has a function to join the dependent clause into the main clause "karena Anda tahu bahwa di dunia nyata kemampuan berkarya dan berkolaborasi akan menentukan kesuksesan

anak, bukan kemampuan menghafal." In example 9 and 10, use conjunction but which is coordinating conjunction with a function to join two sentences that are equal in grammatical.

2. Mezzo-level

In the mezzo-level, it shows how the text is produced and used. The texts here are the transcript of speeches from Nadiem Makarim. The speech of Nadiem Makarim was published by the Ministry of Education and Culture on 25 November 2019. Both Makarim created each speech then their speeches were published publicly to the people of Indonesia by the Ministry of Education and Culture website. After being released, the speeches were usually used in the ceremony of Teacher's Day. The leader of the ceremony would read the text of the speech

3. Macro-level

Macro-level consist of what the situational, institutional, and social levels are in the texts. The situational level in both texts or scripts of speeches from Nadiem Makarim is on the special occasion of Teacher's day. As the Minister of Education and Culture, it is a must and a pivotal thing for them to give speeches in regards to the Teacher's day. The institutional level of the speeches of Nadiem Makarim is from them as the Minister of Education and Culture at their period and as the central government. The text of speeches should represent the speakers' ideas and should present resource persons from the experts who can review the content of the texts. Besides, after the speeches being read by Nadiem Makarim , many people from usual persons or experts give their opinion towards their speeches. They can criticize those speeches by giving positive or negative arguments. The social level is that the speeches of Nadiem Makarim have certain motivations. Toward the ideas of Makarim's speech, the audiences gain positive motivation and agree with his opinions

V.   Conclusion

since this have a look at centered on the speech thru the use of Norman Fairclough's three-dimensional version, then three levels have to be analyzed to find out the micro-level, mezzo-level and macro-level. At micro-stage, the researchers discovered that Nadiem Makarim's speech employed diction to emphasize the location of the those who might be collaborating in his speech, the lexical systems used are , metonymy, used collocation and a contrasting conjunction. At mezzo-level, the researchers downloaded the textual content, which become a transcript of speech that turned into posted on November 28, 2019, on the websites of the Ministry of schooling and culture. The posted text of speech used inside the ceremony of teacher Day Commemoration 2019. At macro-level, the speech through Nadiem Makarim, which become given in the course of the country wide training Day rite, demonstrates the situational degree. The institutional level proves that Nadiem Makarim, who is the Minister of education and lifestyle all through his tenure, gave the speech. The social stage demonstrates that each the audiences' and

all Indonesians' reactions to Nadiem Makarim's speech have been fine and poor..

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