



USING SOCIAL MEDIA TO IMPROVE ENGLISH ABILITY IN READING AND WRITING

Muhammad Syafii

Department of English Education, STKIP Al Maksum Langkat
Syafiistabat12@gmail.co.id

ABSTRACT

The purpose of this study is to improve english ability in reading and writing by using social media. In general, social media is used as a learning tool in terms of increasing some abilities, especially in field of learning. So the specification, especially on good reading and writing skills are highly recommended to make social media as tool to improving the quality of education in reading and writing. In this case it has been tasted by some author that social media is effective as a medium for increasing reading and writing skills for students. To find out the extend of our ability level towards this, we can check some educational links in social media and test our own ability. This research using descriptive method. This research is field research is for getting primary data from participants directly. Therefore, researcher visited to the setting to do observation.

Keywords : Social media, Reading and Writing

I. INTRODUCTION

Going on with the 21st century, we can notice not only is the education system developing rapidly, but also technology has invaded our life, everyone processes smart phone these days, using social media every time like WhatsApp, Facebook, Twitter, Instagram, Telegram, etc. No one can deny that this generation we teach nowadays is the generation of technology, whatever we do we can't stop them from using technology, mobile phones, ipad, etc.

Social media refers to a computer-based technology that facilitates the sharing of ideas, thoughts, and information through virtual networks and communities. Social media is internet-based and gives users quick electronic communication of content, such as personal information, documents, videos, and photos. Users engage with social media via a computer, tablet, or smartphone via web-based software or applications. While social media is ubiquitous in America and Europe, Asian countries like Indonesia lead the list of social media usage.

Social media is an online media used for each other where users can easily participate, interact, share and create content on blogs, social networks, wikis, forum and virtual words without being limited by time and space. blogs, social, networks, and wikis are the most common forms of social media used by people around the world. Social media is also very widely use, especially among student, but it is not accordance with the rules of people who use social media.

In general, social media is used as a learning tool in terms of increasing some abilities, especially in field of learning. So the specification, especially on good reading and writing skills are highly recommended to make social media as tool to improving the quality of education in reading and writing. In this case it



has been tasted by some author that social media is effective as a medium for increasing reading and writing skills for students. To find out the extend of our ability level towards this, we can check some educational links in social media and test our own ability.

II. LITERATURE REVIEW

A sufficient skills is needed to produce a good written language as stated by Brown (2001:335) that "written product are often the results of thinking , drafting, and revising procedures that require specialized skill, skills that not every speaker develops naturally".

In line with it.anthony seow cited by Richards and renandya (2002:315) Stated that there are four main stage of the process of writing, that is planning, drafting, revising and editing, planning or prewriting is an activity that encourages the the students to write. drafting is the process of gathering ideas for the first time. revising is the stage of reviewing the texts on the basis of feedback given. editing is the process of tidying up the texts for grammar, spelling, punctuation, diction, sentence structure and accuracy for preparing the final draft.

It can be conclude that writing is a written productive language skills. The purpose of writing skills is to share information from spoken language into written language.it needs a great thinking to produce writing which begin from getting main idea, planning, and revising procedure. To reach the whole, it requires the specific skills which not all the people could develop it.

Kaffman (1973), social physiology is an attempt to understand, explain and predict how the thoughts, feelings and action of individuals are influenced by the perceived thoughts, feelings, and action of others (whose presence may be actual, imagined, or implied).

III. RESEARCH METHOD

There are many research method, they are: histories method, descriptive method, correlation method, experimental method and queasy method. In this research, the writer uses descriptive method to conduct this study. The goal of this research is to improved ability in reading and writing and this helps to explain the structure of units. so, the writer decided to use qualitative approach to this research.

Descriptive method is a form of research to describe the phenomena that happened like natural phenomena or fictive phenomena. The writer wanted to describe the teaching and learning activities in social media.

This research is field research is for getting primary data from participants directly. Therefore, researcher visited to the setting to do observation.

In a qualitative research, source of primary data are the action and the word and the source of additional data is the written data, documents such as written data, pictures, or statistical data. If the researcher uses questioner or interview to collect the data, someone who responds or answers the researcher question is the source of data. If the researcher uses observation to collect the data, the source of data is the movable thing or the process which is observed. In this research, researchers use observation to collect data from sources that were in the Medan library.



IV. DISCUSSION

In this chapter the writer present research analyzed and discussion. In this chapter the writer presents the answer of problem statements are:

1. What are the types of learning?
2. What are the purpose of each social media technique to develop in English grammatical knowledge?
3. What is the role of reader and writer to develop English grammar knowledge in social media?
4. What is the role by social media?

Research findings answer the statements of the problem formulated before. Data presented based on observations in the Medan Library and document analysis. In these parts, the writer will show the writer discussion:

1. The type of library is fun cause it can be used wherever and whenever the reader or writer wants it to be, it's easy and fun to use, flexible and it keep tracks of the times.
2. Social media is a common thing known to the public, based on the development of the technology age in social media users it is easy to adapt and apply in everyday activities such as listening to music, streaming of movies, public speaking, etc.
3. Limited role by readers and writers in develop English grammar knowledge, creating contents that is positive, useful, and new to publish. Social culture influences the creation of positive contents and languages that attract public attention and comprehensible.
4. Social media plays a vital role human in life, in everyday activities of course all people use social media as a medium for information, for insight, for freedom of communication and many other things, such as a role in social change, this can be used by user to build and develop social network not only in cyberspace but also in the real world, social media is one of the source of public education, various types of information are easily accessible and accessible to the public, various knowledge, tips and tricks are provided by various parties via social media as a form of public education, for example, the way to presentation in front of the class.

V. CONCLUSION

Based on the study of qualitative observation, which are done in the Medan library, about social media user according to experts, they can be drawn some conclusion, they are obtain as follows:

1. According to data obtained by researchers, that the social media user to improve the English one is very effective, inside we will find a variety of interesting and fun features to use so it doesn't.
2. Social media is part of advanced technology communication tools used by humans in today's modern era. As a networking site friendships that are accessed by many people make social media users be aware that any messages they produce on social media accounts they will form an assessment of their own personality. Account on social media, it is considered to be able to directly represent the character of the account owner.



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